

Press Release



₹ 1 Per Unit Tax-Free Dividend under Sahara Star Value Fund

Sahara Mutual Fund is pleased to declare **₹ 1 per unit Dividend** under **Sahara Star Value Fund**. The Dividend is Tax Free in the hands of the investors.

The record date for the purpose of dividend is **16/08/2010**.

All such investors under dividend option of **Sahara Star Value Fund** whose name appear in the register of the unitholder's book as on the record date, would be eligible for dividend.

Announcing the dividend Mr. Naresh Kumar Garg, CEO mentioned that the Fund which follows an value based investment approach offers attractive opportunities to investors to reap the potential of hidden gems among the listed companies which has good management efficient operations but being ignored by the market participants currently. It has a well diversified portfolio with relatively better probability of higher returns over medium to long term.

Sahara Star Value Fund is an Open-Ended Growth scheme that aims to provide long term capital appreciation by investing predominantly in equity / equity related instruments of select companies based on value parameters.

NAV of Sahara Star Value Fund as on 10th August is Rs. 12.6163

About Sahara Mutual Fund:

Sahara Mutual Fund currently manages Ten Equity Funds namely Sahara Tax Gain Fund, Sahara Growth Fund, Sahara Mid Cap Fund, Sahara Wealth Plus Fund, Sahara Infrastructure Fund, Sahara R.E.A.L. Fund (Close Ended), Sahara Power and Natural Resources Fund, Sahara Banking and Financial Services Fund, Sahara Super 20 Fund and Sahara Star Value Fund. It also manages Six Debt Funds namely Sahara Income Fund, Sahara Gilt Fund, Sahara Liquid Fund, Sahara Classic fund, Sahara Short Term Bond Fund and Sahara Interval Fund Quarterly Plan – Series 1.

Place: Mumbai**Date: 11 th August, 2010.****Mutual Fund Investments are subject to market risks. Please read the Scheme Information Document carefully before investing.**

Scheme Classification & Objective: The basic objective of Sahara Star Value fund is to provide long term capital appreciation by investing predominantly in equity / equity related instruments of select companies based on value parameters. **Risk Factors: Mutual Funds and securities investments are subject to market risks and the NAV of the scheme may go up or down depending upon the factors affecting the securities market. There can be no assurance or guarantee that the Scheme objectives will be achieved.** The past performance of the previous scheme, sponsor or its group affiliates is not indicative of and does not guarantee future performance of the scheme. The sponsor is not responsible or liable for any loss or shortfall resulting from the operations of the scheme beyond the initial contribution of Rs.1 lakh made by it towards setting up of the Mutual Fund. **Sahara Star Value Fund is only the name of the scheme and does not in any manner indicate either the quality of the scheme, its future prospects or the returns. Please read the Scheme Information Document and Statement of Additional Information carefully before investing.** **Applicable Load:** Entry load: Nil, **Exit Load:** 1% if redeemed on or before 12 months from the date of allotment; beyond 12 months: Nil; For Direct applications : Nil **Statutory Details:** Sahara Mutual Fund has been set up as a trust under the Indian Trust Act 1882 (liability restricted to the corpus of Rs.1 lakh) with Sahara India Financial Corporation Limited as Sponsor and Board of Trustees as Trust and Sahara Asset Management Company Private Limited as the Investment Manager to Sahara Mutual Fund.