

## Press Release



### Sahara Mutual Fund Launches Sahara Star Value Fund

Sahara Mutual Fund is pleased to announce the launch of its new equity fund namely **Sahara Star Value Fund**. The new fund offer (N.F.O.) opens for subscription on 30<sup>th</sup> July 2009. During the NFO period, the units of **Sahara Star Value Fund** can be subscribed at Rs. 10/- per unit (plus applicable load). The NFO would close for initial subscription on 28<sup>th</sup> August, 2009.

Announcing the launch Mr. Naresh Kumar Garg, Chief Executive Officer, Sahara Mutual Fund mentioned that the Indian Economy is showing early signs of revival. With stronger government policies, the economy is expected to tread a higher growth path. While the broad equity market is passing through a consolidation phase, there are many stocks available in value range across sectors i.e. such stocks are quoting at a discount to its peers and offer potential for good returns. Sahara Star Value Fund would invest in such value stocks in the portfolio using relative valuation parameters and expect that mismatch in valuation would be bridged by the market over time thereby providing investors with attractive long term returns.

“**Sahara Star Value Fund**” is an Open Ended Growth Scheme with the objective to provide long term capital appreciation by investing predominantly in equity and equity related instruments of select companies based on value parameters.

At least 65% of the total assets will be invested in Equity and Equity related securities and upto a maximum 35% of the total assets may be invested in Debt and Money Market instruments. **Benchmark Index** of Sahara Star Value Fund is **BSE 200**.

Under the scheme one can opt for **Dividend Option**, (including dividend re-investment option) or **Growth Option**. Minimum application amount is Rs. 5,000/-.

**Systematic Investment Plan (SIP)** under the scheme is also available.

Sahara Mutual Fund currently manages Nine Equity Funds namely Sahara Tax Gain Fund, Sahara Growth Fund, Sahara Mid Cap Fund, Sahara Wealth Plus Fund, Sahara Infrastructure Fund, Sahara R.E.A.L. Fund (Closed Ended), Sahara Power and Natural Resources Fund, Sahara Banking and Financial Services Fund and Sahara Super20 Fund. It also manages Six Debt funds namely Sahara Income Fund, Sahara Gilt Fund, Sahara Liquid Fund, Sahara Classic Fund, Sahara Short Term Bond Fund and Sahara Interval Fund Quarterly Plan - Series 1.

These Funds have been performing remarkably well over various time period even in the extraordinary turbulent market conditions.

Sahara Asset Management Company Private Limited is the Investment Manager to the Sahara Mutual Fund.

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**Place:** Mumbai  
**Date:** 29<sup>th</sup> July, 2009.

**Mutual Fund Investments are subject to market risks.  
Please read the Scheme Information Document carefully before investing.**